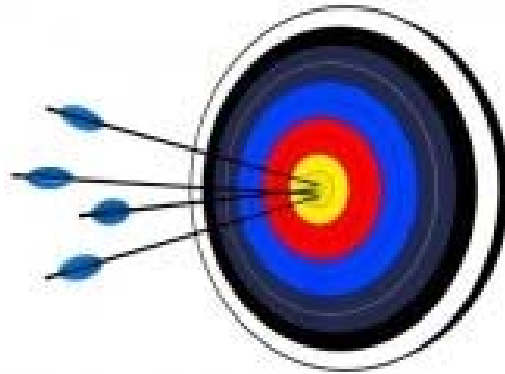




Presents

**Growing Your Business in a Down Economy:
The Importance of an Effective Marketing Strategy**



Featuring:

**Kevin Snow, BNI Minnesota
Greg Norton, Norton Creative Group
Tom Heller, Soulo Communications**

Moderated by:

Pat Boulay

Publisher, New Business Minnesota

Tuesday, July 22, 2008

Noon – 2 p.m.

Mansfield Tanick & Cohen
1700 U.S. Bank Plaza South
220 S. 6th Street
Minneapolis, MN 55402

Please join us for a discussion among experts in networking, traditional advertising and internet advertising as to how a business owner can hit the mark with limited resources when economic times are tough.

LUNCH WILL BE PROVIDED

To RSVP, please email incubationcenter@mansfieldtanick.com